

SABA.US PRIVACY POLICY

Revised: June 01, 2018

Essity Hygiene and Health AB. ("we," "our" or "us") owns, operates and maintains the www.mysaba.com website (the "Site"). This Privacy Policy describes the information that we collect through the Site and how we use it, how we protect it, the circumstances in which we may share it and the choices you can make about your information.

If you do not agree with the terms of this Privacy Policy or the Terms of Use (the "Terms"), you should immediately stop using or visiting the Site.

CONSENT:

The Site is intended for users located in the United States. If you are located outside of the United States, please be aware that information we collect may be maintained on servers in or outside the United States. While outside of the United States, information may be subject to applicable foreign laws, which may permit foreign government and national security authorities to access information in certain circumstances. The data protection laws in the United States may differ from those of the country in which you are located. By using the Site or providing us with any information, you consent to the transfer to, and processing, usage, sharing and storage of your information as set forth in this Privacy Policy.

INFORMATION WE COLLECT

We collect the following types of information in the manner described below.

1. You may voluntarily provide us with information, including:
 - Your name, postal address, email address, telephone number, date of birth, password, credit card and other payment information as well as other information to use the Site, including registering;
 - Information when you contact or interact with us;
 - Information necessary to process a request for information or samples; and
 - Any other information you voluntarily provide us with in connection with using the Site, including your comments and other content.
2. We may automatically collect other information about you, including:
 - Your Internet Protocol (IP) address;
 - Domain name of your Internet service provider;
 - Your geographic location;
 - The Site pages, content or features that you visit and the time and duration of your visits; and
 - Aggregated information that cannot be used to specifically identify you when you use or visit the Site.
3. We may collect information about you from commercially available sources.

4. If you connect with Facebook through the Site, we receive your name, email address, and any other information Facebook provides.
5. We may collect information about you as permitted or required by law.
6. We may combine all of the information we collect from or about you and use it in the manner described in this Privacy Policy.

HOW WE USE YOUR INFORMATION

We use the information that we collect for the purpose of administering our business, including:

- The purposes for which you provided it;
- To process and respond to your inquiries;
- For fulfillment of orders and requests;
- To identify you as a user of the Site;
- To connect with Your social media accounts;
- To send you information about your relationship with us;
- To enable you to provide ratings and reviews and participate in questions and answers;
- To contact you with information, including promotional information, that we believe will be of interest to you;
- To provide the services you request, including the Site and the products and services made available through the site;
- To display relevant advertising and remarketing across websites;
- To create anonymous data and to compile aggregate data, which we may use for any purpose, including for internal and external business purposes;
- To analyze the Site;
- To allow us to personalize and enhance your experience using the Site;
- To generate and review reports and data about our user base and service usage patterns;
- To analyze the accuracy, effectiveness, usability or popularity of the Site;
- To improve the Site or develop new products and services;
- To prevent fraudulent transactions and prevent misuse of services or offers, monitor against theft and otherwise protect our users and our business;
- To administer and troubleshoot the Site; and
- As otherwise stated in this Privacy Policy or the Terms or as permitted or required by law.

Please note that you may choose not to allow us to use your information for certain purposes (such as to email you promotional information) as described in the “Your Choices Regarding Your Information” section below.

HOW YOUR INFORMATION IS DISCLOSED

Information may be disclosed to third parties in accordance with our Privacy Policy. Please note that you may choose not to share certain information as described in the “Your Choices Regarding Your Information” section below.

1. 1. User Submissions. A user of the Site may submit comments or other content. Information that is publicly posted will be accessible to other visitors and users and to third parties. Also, information you voluntarily provide via the Site in connection with a product review may be collected or shared with a product review company such as Bazaarvoice, which may publish such information on other websites to which this Privacy Policy does not apply. Please see the “Third Party Service Providers”; “Cookies, Web Beacons and Other Technologies; Do Not Track”; and “Links to Other Websites” sections below. Before submitting any content, please read the Terms carefully. All information, data, text, software, music, sound, photographs, graphics, video, messages, tags and/or other materials accessible through the Site, whether publicly posted or privately transmitted (“Content”), are the sole responsibility of the person from whom such Content originated. This means that you, and not us, are entirely responsible for all Content that you upload, post, email, transmit or otherwise make available through the Site, and other users of the Site, and not us, are similarly responsible for all Content they upload, post, email, transmit or otherwise make available through the Site. We have the right in our sole discretion to pre-screen, refuse or remove any Content, including without limitation, the right to remove any Content that violates the Terms or that we deem objectionable.
2. 2. Third Party Service Providers. We may use third parties to perform functions in connection with the Site (for example, postal mail, e-mail, customer relationship management, data analysis, data hosting, marketing, remarketing, credit card and other payment processing, order fulfillment, customer service, ratings and reviews, and questions and answers, etc.). We may share information about you with these third parties, or allow these third parties to collect information about you on our behalf, that they need to perform their functions and in accordance with our agreements with them. Some of these third parties may be located outside the United States. While outside the United States, information may be subject to applicable foreign laws, which may permit foreign government and national security authorities to access information in certain circumstances.
3. 3. Business Changes. If we become involved in a proposed or actual merger, acquisition, sale of assets, joint venture, securities offering, bankruptcy, reorganization, liquidation, dissolution, or other transaction or if the ownership of all or substantially all of our business otherwise changes, we may share or transfer your information to a third party or parties in connection therewith.
4. Subsidiaries and Affiliates. We may also share your information with our subsidiaries and affiliates for the sole purpose of delivering TENA services to you. Our subsidiaries and affiliates are required to maintain that information in accordance with this Privacy Policy.
5. Other Disclosures. Regardless of the choices you make regarding your information (as described below), we may disclose information about you to third parties to:
 - Enforce or apply the Terms;

- Comply with law; respond to subpoenas, warrants, or court orders, or in connection with any legal process; or cooperate with government or law enforcement officials or private parties to the extent required or permitted by law;
 - Protect our rights, reputation, safety and property, or that of our users or others (for example, protecting the security of the Site);
 - Protect against potential liability;
 - Establish or exercise our rights to defend against legal claims; or
 - Investigate, prevent or take action regarding suspected illegal activities, suspected fraud, the rights, reputation, safety or property of us, users or others, violation of the Terms, our policies or agreements or as otherwise permitted or required by law.
6. Aggregated Information. We may share aggregated information relating to visitors to and users of the Site with affiliated or unaffiliated third parties.
 7. Cookies, Web Beacons and Other Technologies; Do Not Track. Please see the “Cookies, Web Beacons and Other Technologies; Do Not Track” below.

COOKIES, WEB BEACONS AND OTHER TECHNOLOGIES DO NOT TRACK

We, along with the third parties described in this Privacy Policy, use persistent and session cookies, Web beacons and other technologies. These technologies are used for tracking, analytics, remarketing, Site personalization and optimization and to personalize our and third-party interactions with you.

1. Cookies. Cookies are small bits of information that are transferred to and stored in separate files within your computer’s browser. You can instruct your browser to stop accepting cookies. But if you do not accept cookies, you may not be able to use all portions or all functionality of the Site.
 - Persistent cookies remain on the visitor’s computer after the browser has been closed. For example, we use persistent cookies to remember a visitor when the visitor returns to the Site after visiting another website.
 - Session cookies exist only during a visitor’s online session and disappear from the visitor’s computer when they close the browser software. For example, we may use session cookies to remember what a visitor placed in the visitor’s cart.
2. Web Beacons. Web beacons are small strings of code that provide a method for delivering a graphic image, such as an advertisement, on a Web page or in an email message for the purpose of transferring data. You can disable the ability of Web beacons to capture information by blocking cookies.

Third parties may collect personally identifiable information about an individual user's online activities over time and across different Internet services when a user uses the Site.

Please see Bazaarvoice’s privacy policy at: <http://www.bazaarvoice.com/privacy-policy/#.Uc89So8o7IU>.

To opt-out of Bazaarvoice: <http://www.bazaarvoice.com/privacy-policy/>

We may also participate in certain Google Advertiser features including Demographics and Interest Reporting, Remarketing, and Google Display Network Impression Reporting. These features use third-party cookies and other tracking mechanisms and allow us to market our products to you through advertisements on other websites based on your past visits to the Site. You can opt out of these Google features in your ad settings:

<http://www.google.com/settings/ads/>.

To opt-out of Google Analytics: <http://www.google.com/policies/technologies/ads/>

For the Google Analytics Opt-out Browser Add-on: <https://tools.google.com/dlpage/gaoptout/>

To opt-out of Adobe Omniture: <http://www.adobe.com/privacy/opt-out.html#4>

Please see Facebook's privacy policy at: <https://www.facebook.com/policy.php>. You can control the information that we receive from Facebook using the ad settings and privacy settings in your Facebook account.

We may allow third parties, including third party ad networks, to display advertising on the Site. These third parties may use cookies, web beacons and other technologies to display advertising and to track visitor behavior on the Site and other websites. Some of these companies participate in the following industry programs that include web pages to visit to opt out:

Network Advertising Initiative: <http://www.networkadvertising.org/choices/>

Digital Advertising Alliance: <http://www.aboutads.info/choices/>

3. Do Not Track. At this time, we do not respond to "do not track" signals sent from Web browsers or other mechanisms that provide users the ability to exercise choice regarding the collection of personally identifiable information about a user's online activities over time and across third party Internet services.

SECURITY

While we take reasonable measures to protect the information you submit via the Site against loss, theft and unauthorized use, access, disclosure, or modification, we cannot guarantee its absolute security. We periodically review these measures. If you are logged into the Site, we use Secure Sockets Layer (SSL) software to encrypt the information you input. No Internet or email transmission is ever fully secure or error free. Email sent to or from the Site may not be secure. You should use caution whenever submitting information online and take special care in deciding what information you send to us via email.

LINKS TO OTHER WEBSITES

This Privacy Policy applies only to the Site. We have marked the Site with our Saba® logo so you know where this Privacy Policy applies. The Site may contain links to other websites to which this Privacy Policy does not apply. The links from the Site do not imply that we endorse or have reviewed these websites. The policies and procedures we describe here do not apply to these websites. We neither can

control nor are responsible for the privacy practices or content of these websites. We suggest contacting these websites directly for information on their privacy policies.

YOUR CHOICES REGARDING YOUR INFORMATION

1. Changing Your Information. You may make changes to your information, including keeping your information accurate, by contacting us at contact@mysaba.com or 1-866-9018466
2. Email Communications. You can make changes regarding receiving email communications from us by contacting us at contact@mysaba.com or 1-866-9018466
3. Postal Mail. You can make changes regarding receiving postal mail communications from us by contacting us at contact@mysaba.com or 1-866-9018466
4. Cookies, Web Beacons and Other Technologies. Please see Cookies, Web Beacons and Other Technologies above.
5. Social Media. You should make sure you are comfortable with the information that a third party social media service may make available to us by carefully reviewing the service's privacy policy and terms and conditions and by modifying your privacy settings directly on that service.

CHILDREN

We do not knowingly collect personal information from children under age 13. If you are under age 13, please do not submit any personal information through the Site. If you have reason to believe that we may have accidentally received personal information from a child under age 13, please contact us immediately at contact@mysaba.com or 1-866-9018466

YOUR CALIFORNIA PRIVACY RIGHTS

Under California Civil Code Section 1798.83, if you are a California resident and your business relationship with us is primarily for personal, family or household purposes, you may request certain data regarding our disclosure, if any, of personal information to third parties for the third parties' direct marketing purposes. To make such a request, please send an email to with "Request for California Privacy Information" in the subject line. You may make such a request up to once per calendar year. If applicable, we will provide to you via email a list of the categories of personal information disclosed to third parties for their direct marketing purposes during the immediately-preceding calendar year, along with the third parties' names and addresses. Please note that not all personal information sharing is covered by Section 1798.83's requirements.

CHANGES TO PRIVACY POLICY

We reserve the right to update or modify this Privacy Policy at any time and from time to time without prior notice. Please review this Privacy Policy periodically, and especially before you provide any information. This Privacy Policy was made effective on the date indicated above.

HOW TO CONTACT US

If you have any questions about this Privacy Policy, you may contact us as follows:

Made in Mexico by: Essity Higiene y Salud México S.A. de C.V., Av. Javier Barros Sierra No. 555, 5th floor, Santa Fe, Delegación Álvaro Obregón, México City, Zip Code: 01210, R.F.C. SCM 9311013S5.

Telephone: 1-866-9018466

Email: contact@mysaba.com